







Buildings to Experiences

Visiting to Belonging



Personalisation, thoughtful design, art, and lifestyle curation are the core philosophies we have been nurturing since 2014.

As a design-led property developer, every residence we create embodies a sanctuary of personalised experiences and meticulously curated lifestyles. Every element seamlessly intertwines to craft living spaces that celebrate the experience of living.

We nurture elevated living from the ground up. Rather than following trends, we trust our instincts and transform our skills and passion into creating pure beauty. This dedication translates into thoughtfully curated portfolios featuring the world's most exclusive and extraordinary homes across various communities and neighborhoods throughout the Emirates.

Every detail in life is worth your attention

LIVE BY DESIGN



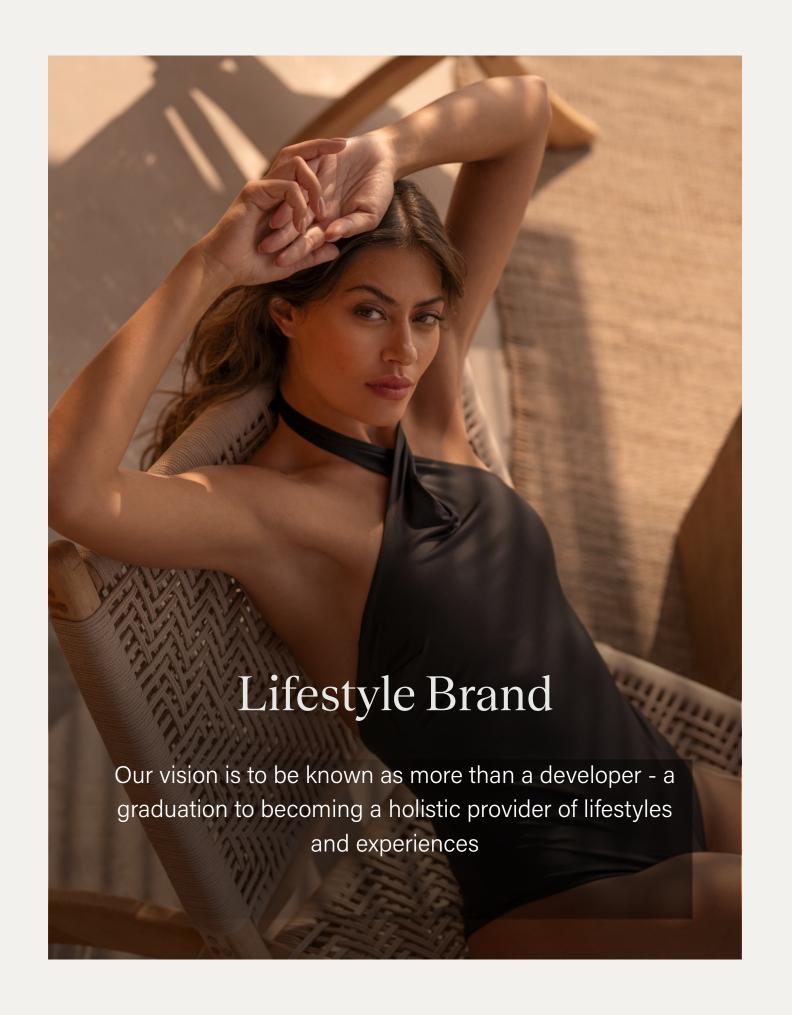


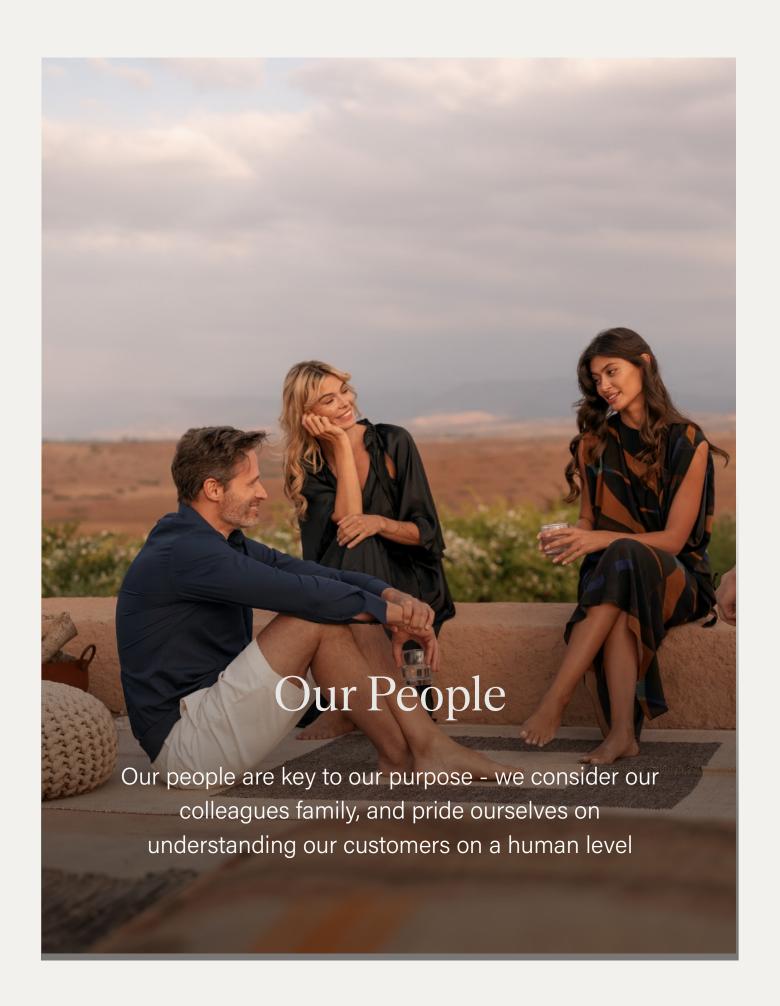


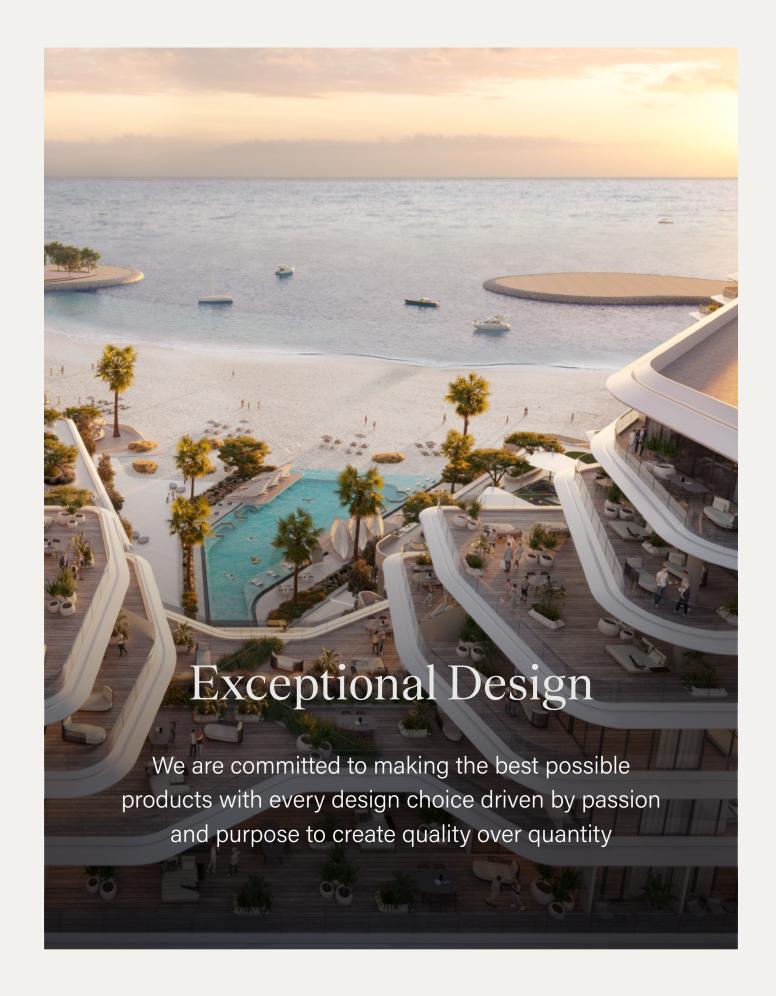




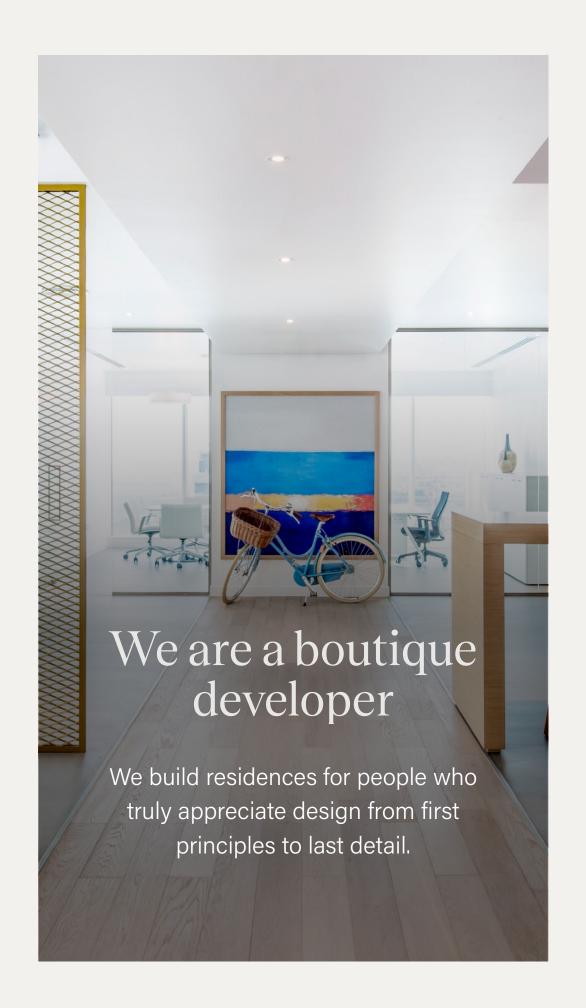


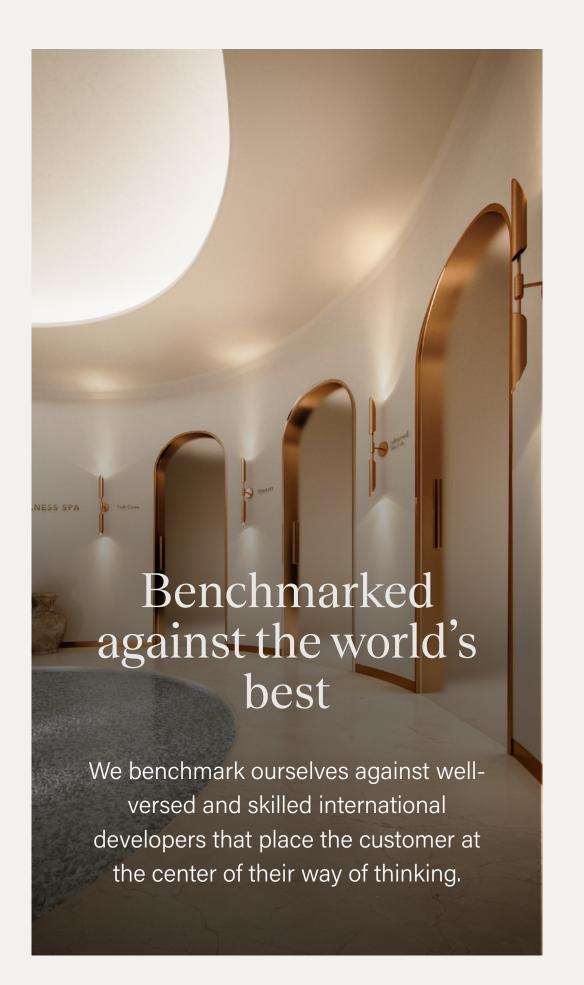


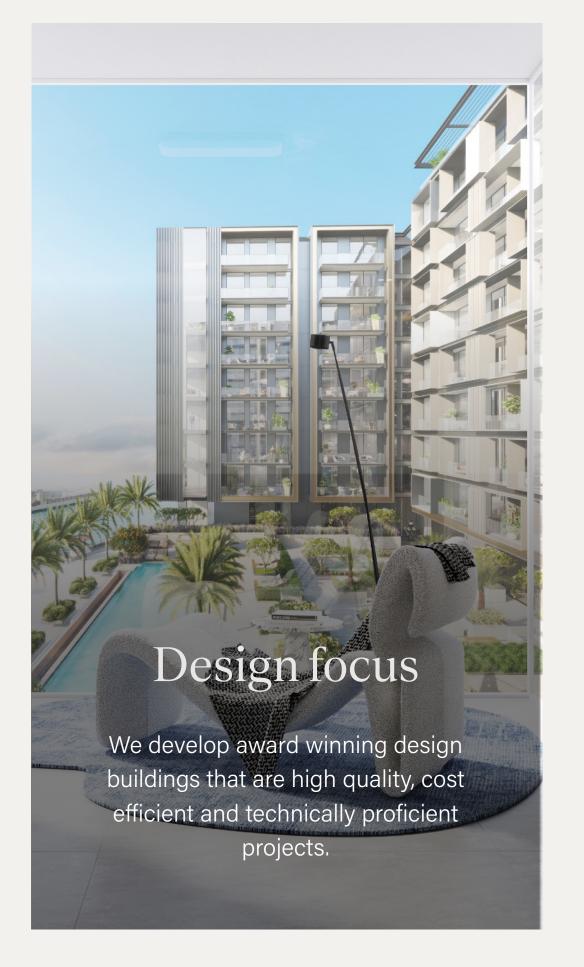


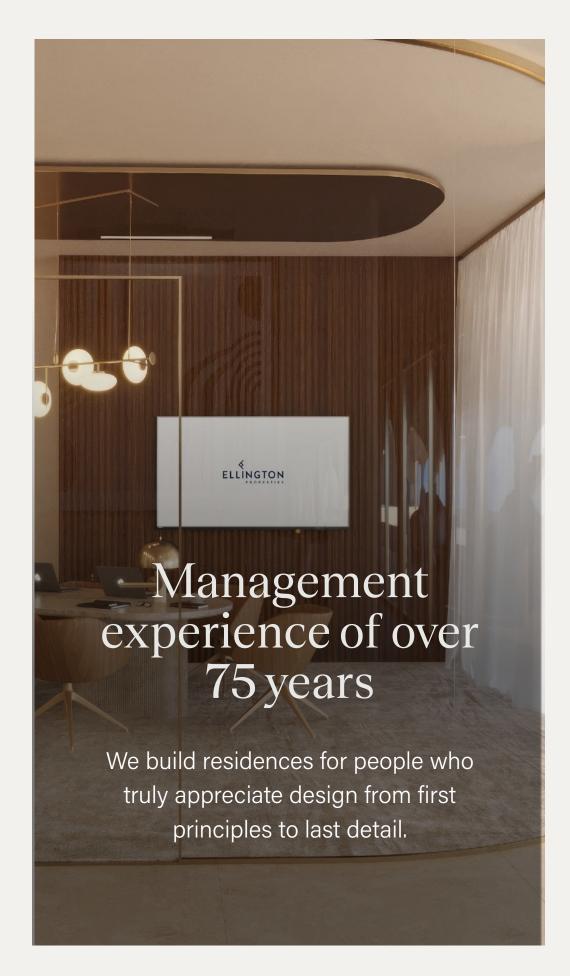




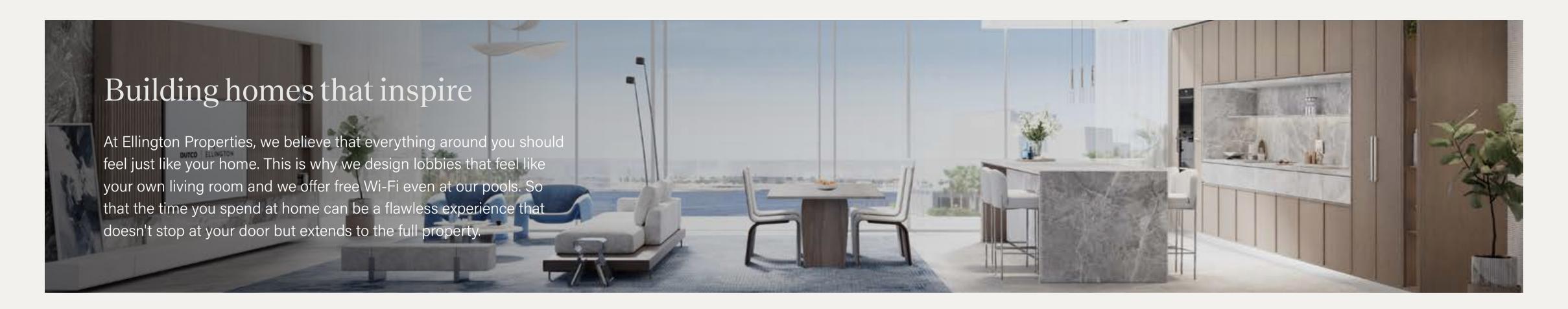
















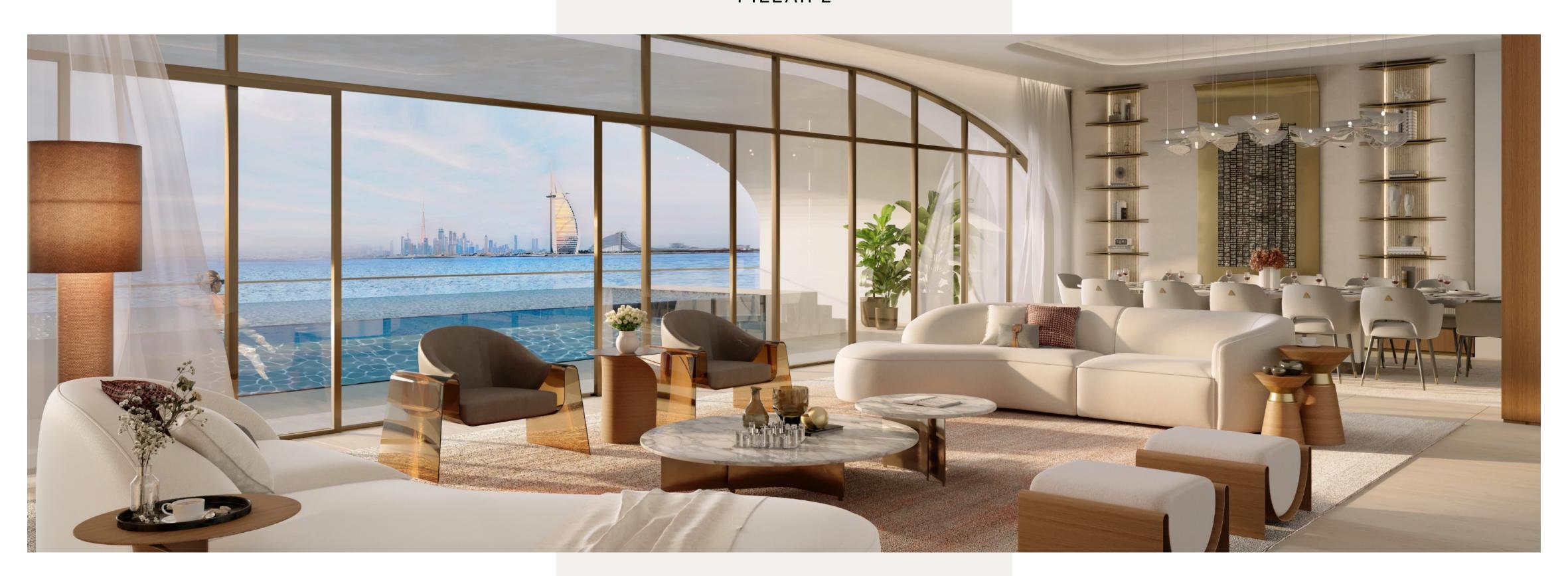




## Change Mindsets

There is a new alternative to luxury living

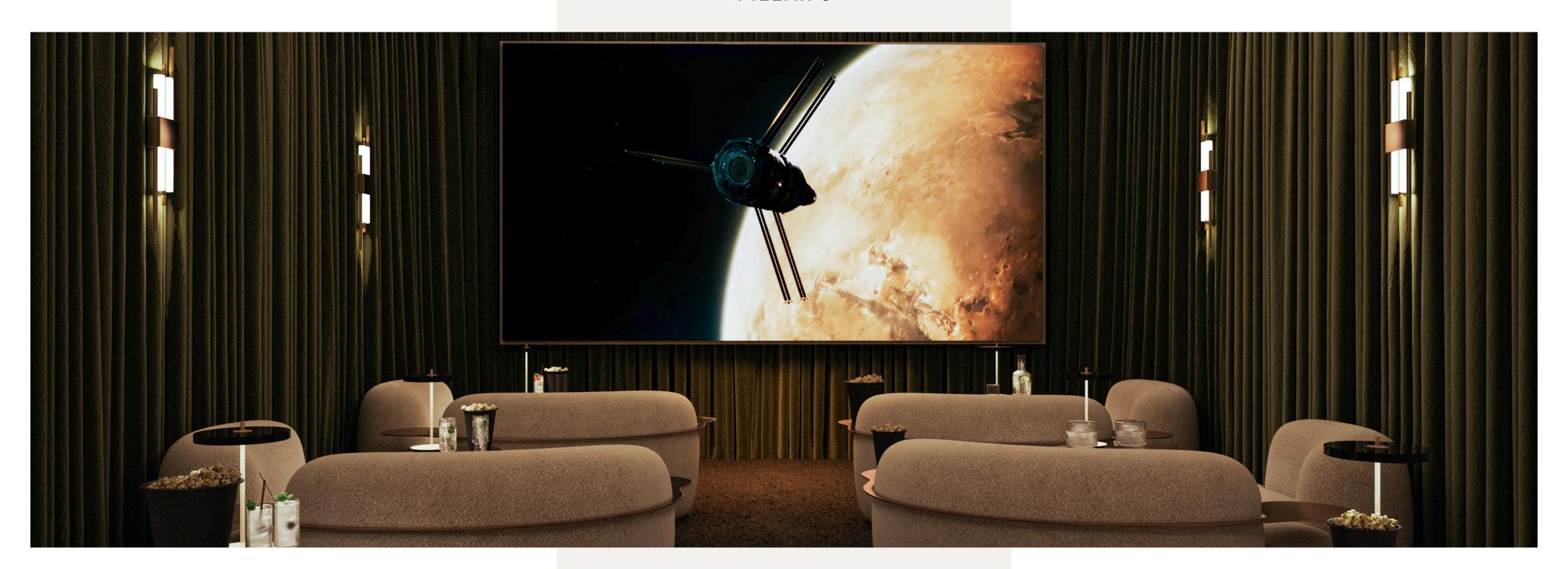




## Establish Credibility

Build a trust in the brand and our offering

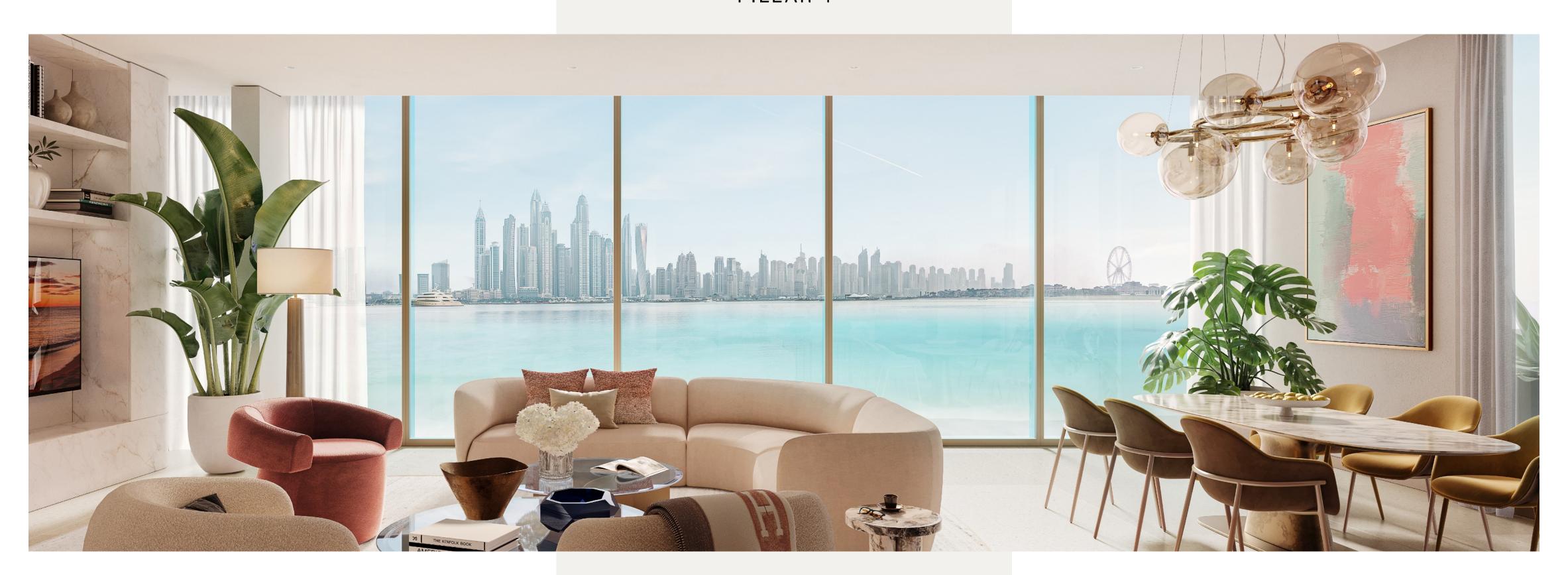




## Evoke Emotion

Extend the rational purchase behavior to establish emotional connection





## Differentiation

A true offering that is not available anywhere else in Dubai



## Robert D. Booth

CO-FOUNDER & MANAGING DIRECTOR



A true property guru, Robert has developed, marketed and sold some of world's most reputable projects across five continents. Embarking on his career from his native Canada, he developed the country's largest master-planned urban community; Vancouver's Concord Pacific Place - commissioned by the legendary Hong Kong magnate and philanthropist: Li Ka-shing.

From there he moved to Concord Adex Developments Corporations where, as Director of Development, he oversaw a \$2 billion development scheme in Toronto that became his stepping-stone to the world. Moving to Dubai in 2001, he joined Emaar Properties PJSC, holding a number of Senior Executive roles, including CEO of North America and CEO of Real Estate. He was instrumental in the development of Arabian Ranches, Emirates Living, Emirates Hills, The Greens, and The Dubai Marina, bringing 40,000 residential units onto the market.

His crowning achievement is the renowned flagship project 'Downtown Dubai' where from day one he has overseen everything from hiring masterplanners to launching the hotel, retail and residential components - including the iconic Burj Khalifa. Having defined international build standards, he retains his role at Emaar as Advisor to the Chairman. Robert holds a Master's degree in Real Property Development & Planning from the University of British Columbia in Canada, as well as a BA in Political Science. He is a regular speaker at key real estate conferences around the world.



## Joseph Thomas

CO-FOUNDER



Joseph Thomas is a visionary first-generation entrepreneur who is passionately committed to forging new paths for business development and growth. After earning his post-graduate degree in Business Management from the prestigious Xavier School of Management (XLRI), India's oldest and highly respected Business Management school, Joseph embarked on an ambitious entrepreneurial journey.

In the year 2000, Joseph took the bold step of launching his first business venture. This initial endeavor laid the groundwork for his keen insight into the business world and his knack for innovative problem-solving. Six years later, in 2006, he ventured into the real estate industry, a field where he has since been a prominent and influential leader. Over the past decade and more, Joseph has been at the forefront of the real estate sector, renowned for his exceptional ability to navigate complex transactions and his strategic prowess in structuring significant mixed-use projects.

Joseph's expertise particularly shines in the realm of developing world-class residential developments. His leadership has not only propelled his projects to great success but has also contributed significantly to shaping the urban landscape. With a deep understanding of market dynamics and a proactive approach to industry challenges, Joseph continues to set benchmarks in the real estate world, driving innovation and excellence in every venture he undertakes. His entrepreneurial spirit and comprehensive industry knowledge make him a respected figure in the business community and an inspiration to many aspiring entrepreneurs.



## Elie Naaman

CO-FOUNDER & CEO



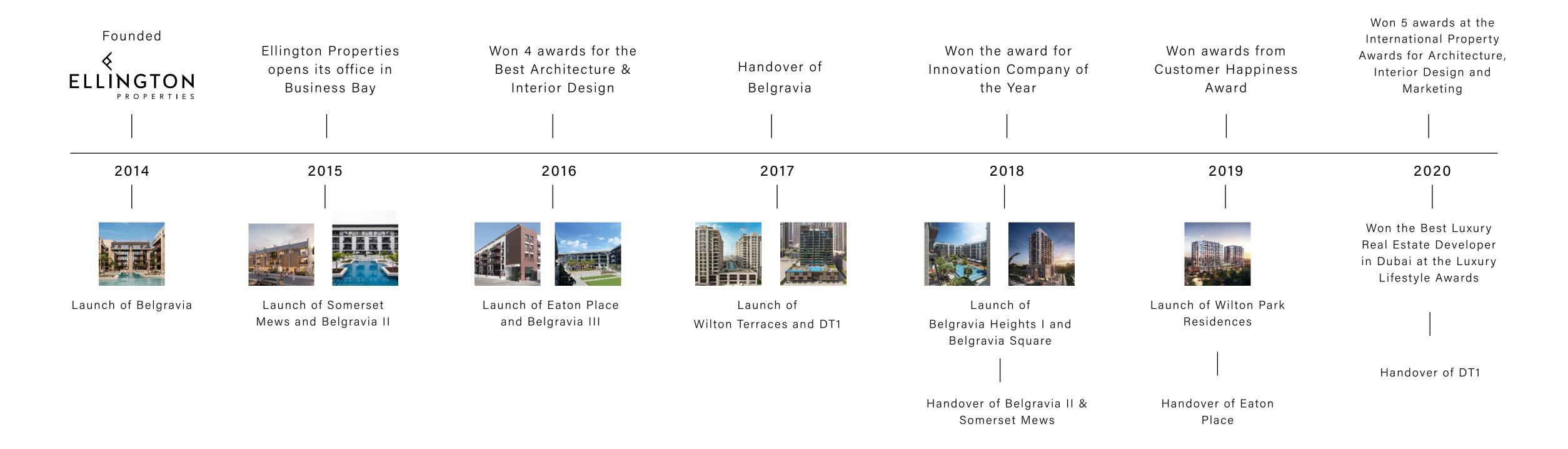
Elie's extensive background in sales and marketing across various roles has endowed him with a unique perspective on both the brokerage and development sides of real estate. His tenure as Head of Sales at Damac Properties, before cofounding Ellington Properties, was marked by significant achievements, including the recruitment and leadership of a customer-focused sales team that adhered to the highest ethical standards.

As Co-Founder and Chief Executive Officer of Ellington Properties, Elie's visionary leadership has been instrumental in steering the company toward new opportunities and sustained growth. Under his guidance, Ellington has not only expanded its market presence but also enhanced its reputation as a developer of high-quality, innovative real estate projects. Elie's forward-thinking strategies and commitment to excellence continue to drive Ellington Properties forward, making it a beacon of success in the competitive real estate landscape.

He holds a prestigious Bachelor of Hotel Management & Tourism degree from Notre Dame University in Beirut, Lebanon, and successfully completed a Proficiency in Real Estate Valuation and Appraisal from EduDmg in 2013.

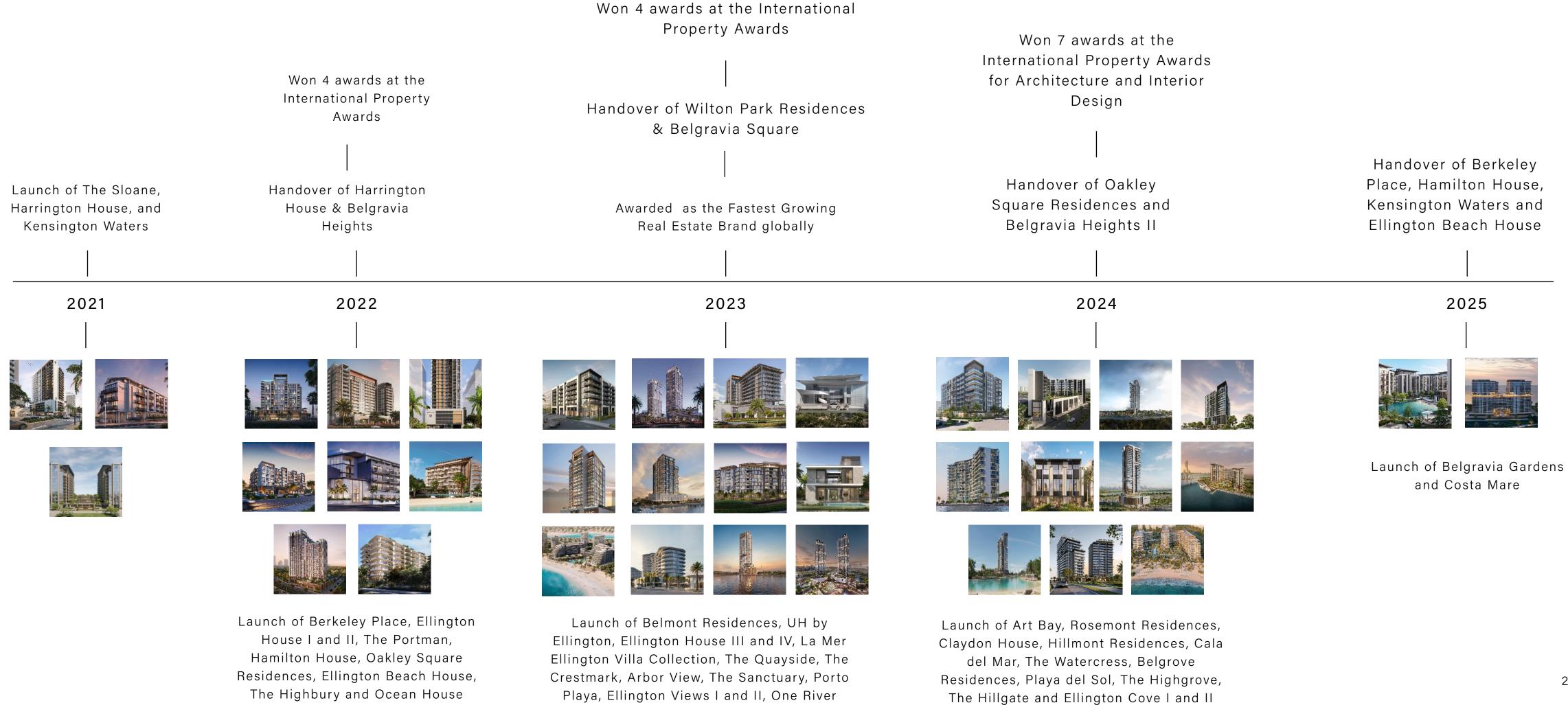


## Our Milestones





### Our Milestones



Point and Mercer House



## What We Have Done So Far









### Our Awards

2016 - 2017

#### Arabian Property Awards

Best Residential High-rise Architecture – DT1

Highly Commended Architecture Multiple Residence – DT1

Best Architecture Single Residence - The Ellington Collection at The Palm Island

Highly Commended Interior Design Private Residence - The Ellington Collection at The Palm Island 2018 - 2019

#### International Property Awards

Best Interior Design Show Home – Belgravia Heights 1

Best Bathroom Design - DT1

Best Regional Residential Property – Emirates Hills 181

Best Global Residential Property - Emirates Hills 181

Best Office Interior – Ellington Office

#### Arabian Property Awards

Innovative Company of the Year

Best Luxury Project - DT1

2019 - 2020

#### Customer Happiness Awards

Real Estate Developer of the Year

#### Build Magazine

Best Boutique Property Development Company Middle East 2020 - 2021

#### International Property Awards

Best Residential Development - Wilton Park Residences

Best Bathroom Design - Wilton Park Residences
Best Development Marketing - Live In Design
campaign

Best Residential Interior - Apartment - Eaton Place
Best Residential Interior - Showhome - Belgravia
Square

#### Luxury Lifestyle Awards

Best Luxury Real Estate Developer in Dubai

#### Customer Happiness Awards

Best Customer Happiness Centre of the Year



### Our Awards

#### 2021 - 2022

#### International Property Awards

Best Architectural Multiple Residence - Kensington Waters

Best Bathroom Design - Kensington Waters

Best Residential Development - Belgravia III

Best Residential Interior - Showhome - Kensington Waters

#### Design Middle East

Best Future Project - Ellington Beach House

#### 2022 - 2024

#### Global Brand Awareness

Fastest Growing Real Estate Brand
Leading Designer Residential Development Brand

#### International Business Magazine

Leading Design-led Property Development Company
Best Residential Property Development

#### International Property Awards

Best Residential Development - Ellington Beach House
Best Architecture Multiple Residence - Ocean House
Best Kitchen Design - Ellington House
Best Residential Interior Show Home - Ellington House
Best Bathroom Design - Ellington House

#### 2024 - 2025

#### International Property Awards

Best Mixed-Use Development - Mercer House

Best Residential Development - UH by Ellington

Best Residential High-Rise Development 
One River Point

Best Kitchen Design - Ellington Beach House

Best Bathroom Design - Ellington Beach House

Best Bathroom Design - Berkeley Place

Best Kitchen Design - Berkeley Place



## Why Choose to Buy an Ellington Property?



We are an award-winning, design-led boutique developer



We are customer-centric — Ellington envisions a new way of living for discerning customers in Dubai and beyond



Our delivered property achieved a higher ROI than neighboring buildings, attributed to the exceptional quality of the product we hand over



We pride ourselves on offering exceptional customer care, ensuring a seamless experience for our clients throughout the entire process



We promise that what you see in our renders is exactly what you will experience upon completion, delivering on our commitment to transparency and quality



Our payment plans have a 30% on handover and 70% during construction to give client comfort and flexibility with their investments



We benchmark our projects against the world's best, constantly pushing the boundaries of innovation and design to deliver superior quality



All public areas in our properties are equipped with Wi-Fi, ensuring seamless connectivity for our clients and their guests at all times



We have a wide collection of art pieces displayed in the common areas of all our completed projects, provided by the Ellington Art Foundation.



The team brings a combined 75 years of experience in Dubai, having developed \$35 billion in residential real estate, 40,000 homes, and \$50 billion in total real estate projects



## BELGRAVIA

#### BUILDING CONFIGURATION

Basement + Ground + 4 Residential Floors

#### NUMBER OF UNITS

181 units; one, two, and three bedroom apartments

#### STATUS









### BELGRAVIA II

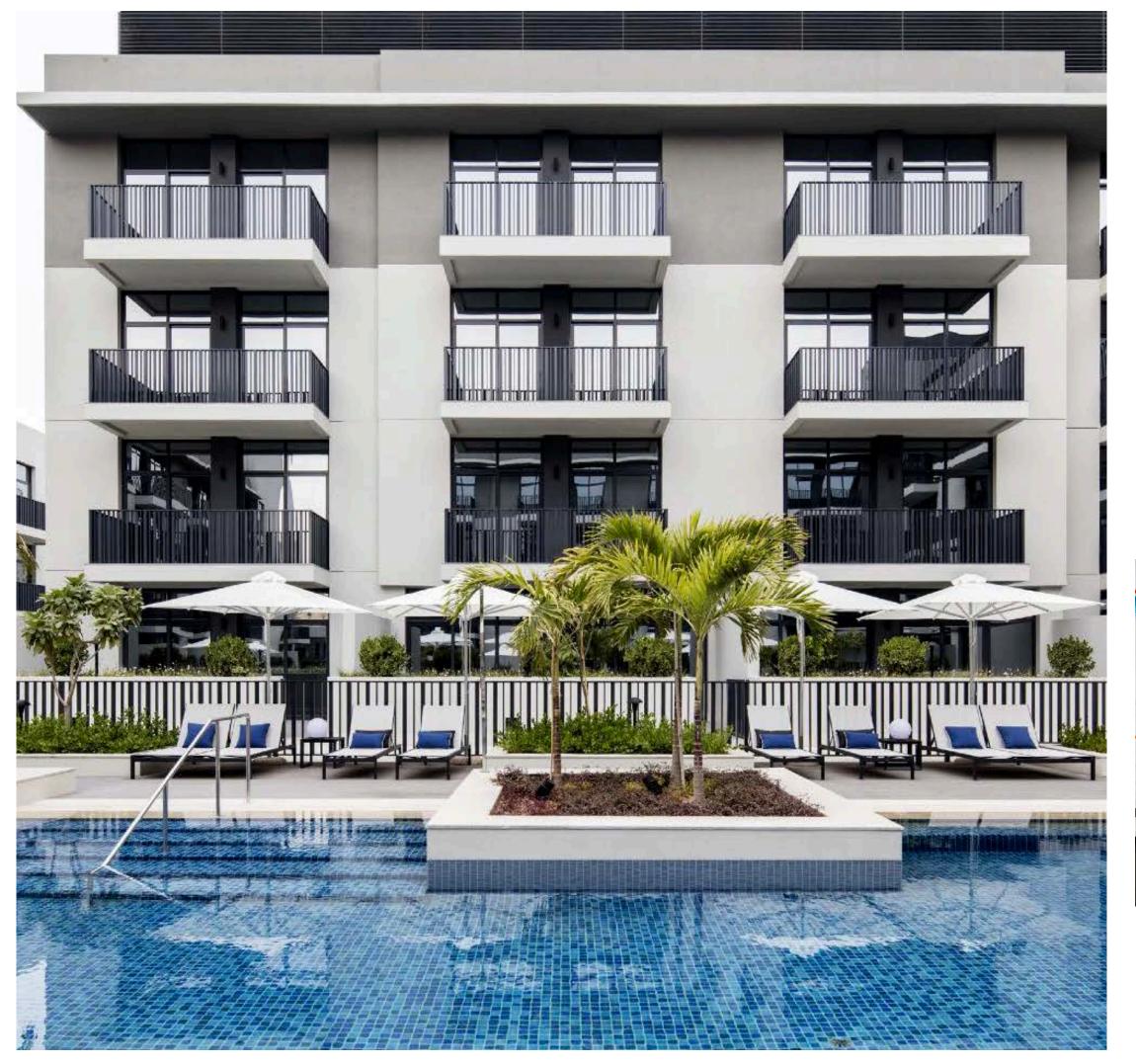
#### BUILDING CONFIGURATION

Ground + Podium + 4 Residential Floors

#### NUMBER OF UNITS

188 units; studios, one, two, three bedroom apartments, and townhouses

#### STATUS









### BELGRAVIA III

#### BUILDING CONFIGURATION

Ground + Podium + 4 Residential Floors

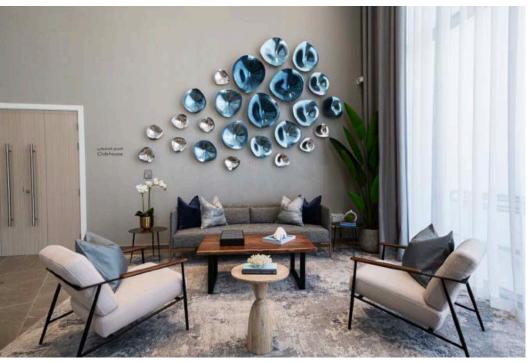
#### NUMBER OF UNITS

260 units; studio, one and two bedroom apartments

#### STATUS











#### BUILDING CONFIGURATION

Ground + Podium + 4 Residential Floors

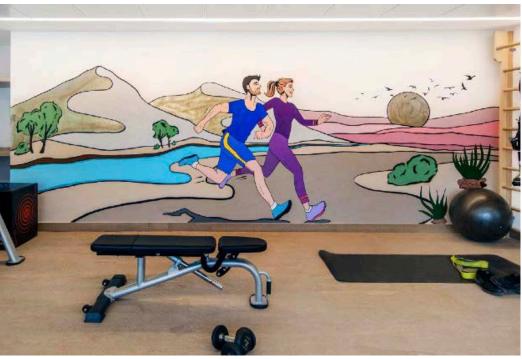
#### NUMBER OF UNITS

110 units; studios, one and two bedroom apartments

#### STATUS









# Harrington

#### BUILDING CONFIGURATION

Basement + Ground + 4 Residential Floors

#### NUMBER OF UNITS

92 units; studio, one and two bedroom units

#### STATUS









### BELGRAVIA HEIGHTS I

#### BUILDING CONFIGURATION

Ground floor + 4 Podiums + 15 Residential Floors + Roof

#### NUMBER OF UNITS

155 units; studio, one and two bedrooms apartments

#### STATUS









### SOMERSET MEWS

#### BUILDING CONFIGURATION

Ground + 2 Floor

#### NUMBER OF UNITS

17 Townhouses

#### STATUS









BELGRAVIA

Square

#### BUILDING CONFIGURATION

Basement + Ground + 4 Residential Floors

#### NUMBER OF UNITS

225 units; studio, one and two bedrooms apartments

#### STATUS









## THE SLOANE

by BELGRAVIA HEIGHTS

#### BUILDING CONFIGURATION

Ground floor + 3 Podiums + 13 Residential Floors

#### NUMBER OF UNITS

141 units; studio, one & two bedrooms apartments

#### STATUS











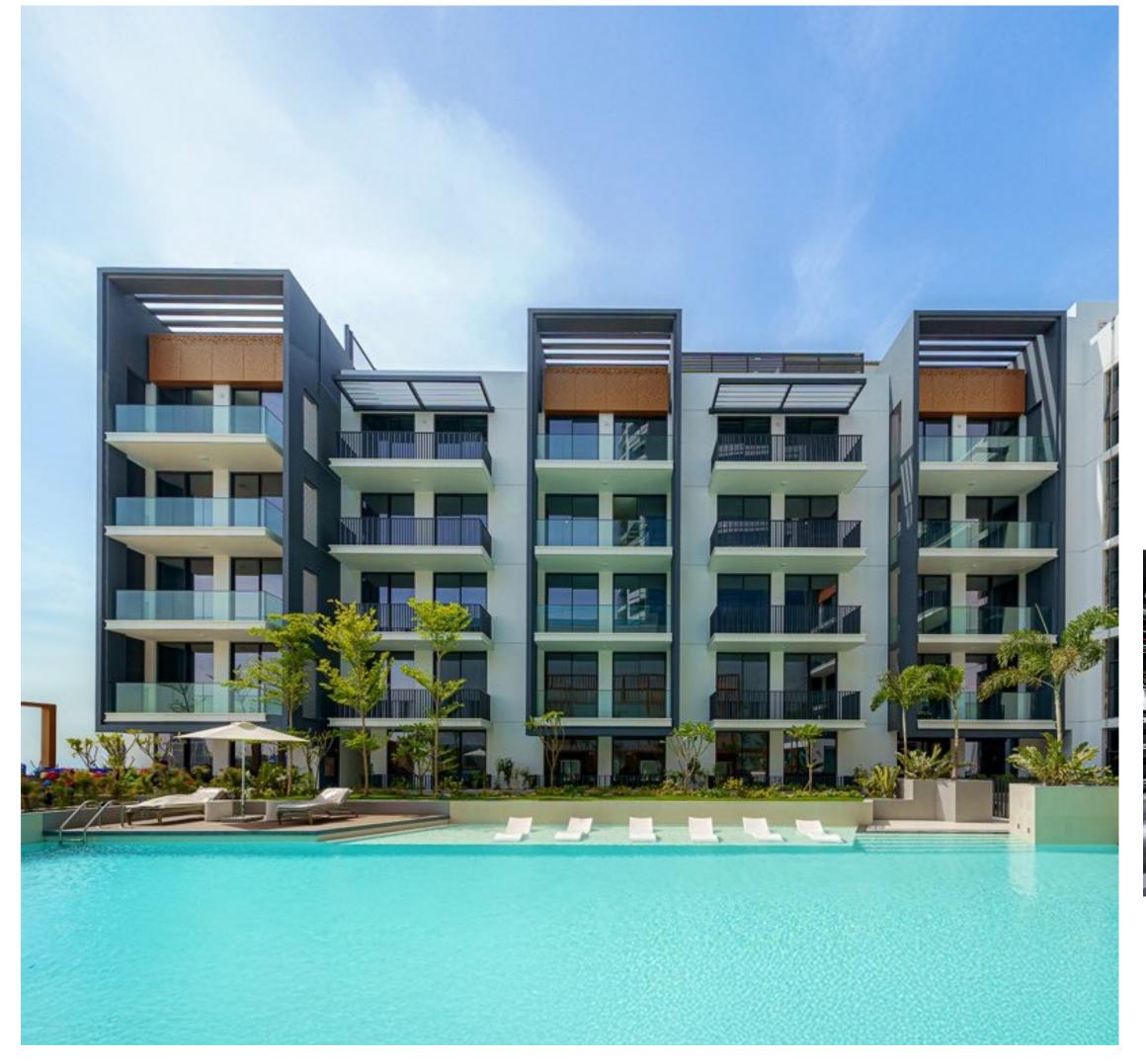
#### BUILDING CONFIGURATION

Ground floor + Podium + 5 Residential Floors

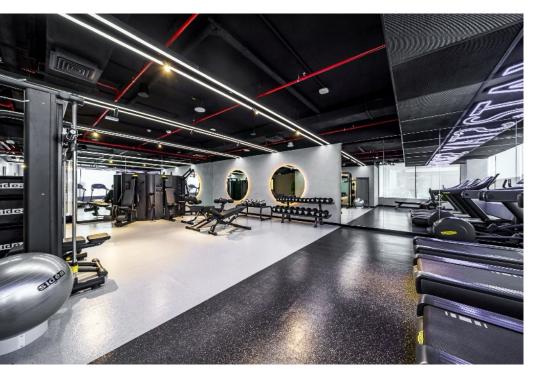
#### NUMBER OF UNITS

101 units; studio, one and two bedroom apartments

#### STATUS









## OAKLEY

S Q U A R E R E S I D E N C E S

#### BUILDING CONFIGURATION

Basement + Ground + 4 Residential Floors

#### NUMBER OF UNITS

269 units; studio, one and two bedroom apartments

#### STATUS









### E PORTMAN

#### BUILDING CONFIGURATION

Ground floor + 3 Podiums + 16 Residential Floors

#### NUMBER OF UNITS

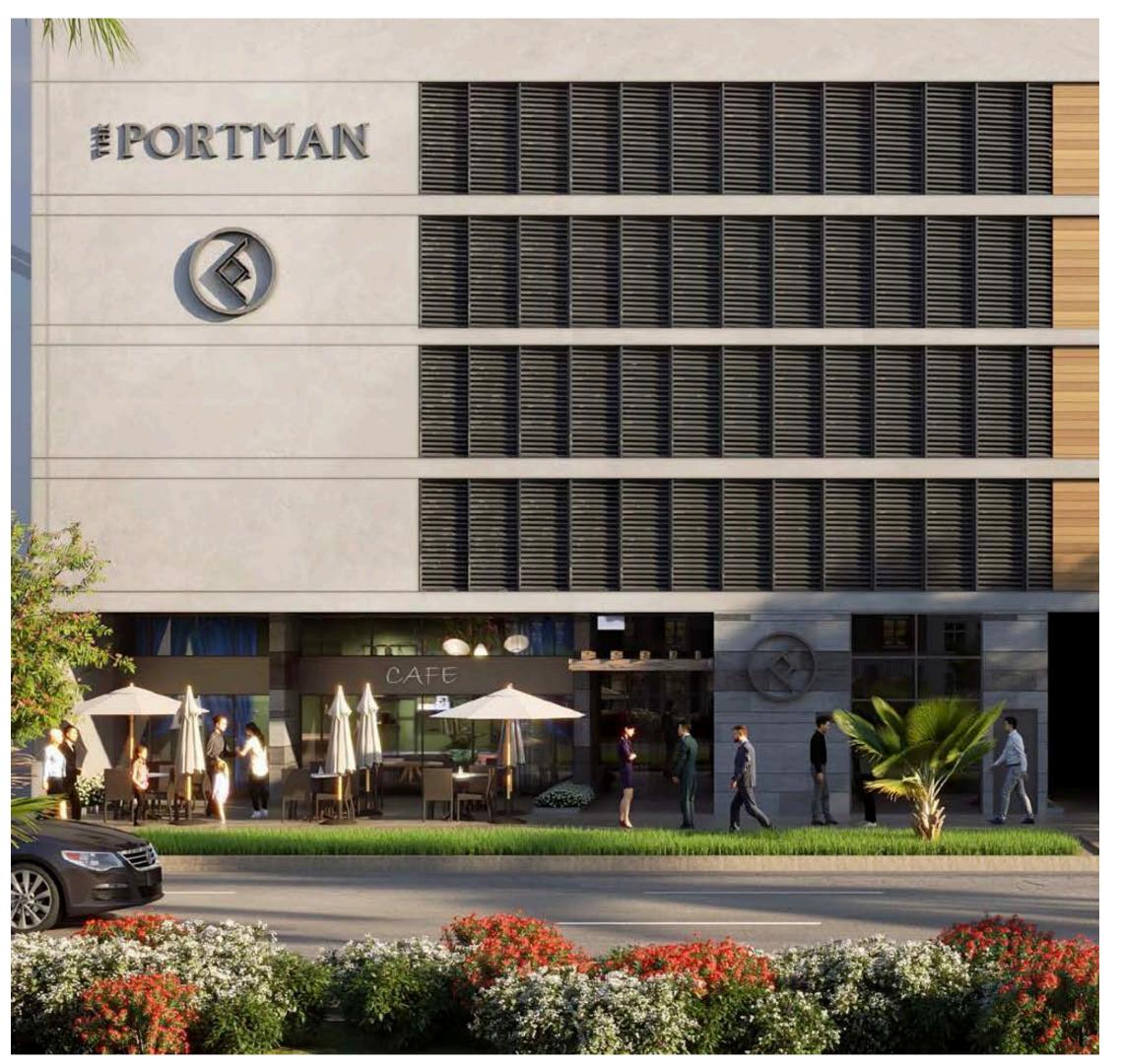
173 units; studios, one and two bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q2 2026









## HILLMONT RESIDENCES

#### BUILDING CONFIGURATION

Ground + 4 Podiums + 12 Residential Floors

#### NUMBER OF UNITS

144 units; studio, one, two and three bedroom apartments

#### STATUS

New launch

#### COMPLETION DATE

Q3 2026









### B E L M O N T

R E S I D E N C E S

#### BUILDING CONFIGURATION

Ground floor + Podium + 5 Residential Floors

#### NUMBER OF UNITS

68 units; studio, one and two bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2026









### ROSEMONT

R E S I D E N C E S

#### BUILDING CONFIGURATION

Ground + Podium + 5 Residential Floors

#### NUMBER OF UNITS

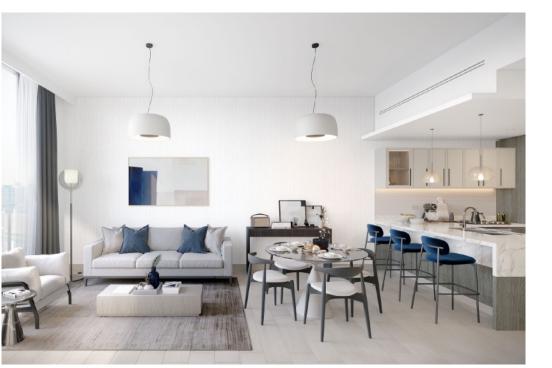
47 units; one and two bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE









## ARBOR VIEW

#### BUILDING CONFIGURATION

Ground + Podium + 7 Residential Floors

#### NUMBER OF UNITS

171 units; studio, one, two and three bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE











2 Basements + Lower Ground + Ground + 16 Residential Floors (Tower A)/ 13 Residential Floors (Tower B)

#### NUMBER OF UNITS

356 units; studio, one, two, three and four bedroom apartments

#### STATUS

New launch

#### COMPLETION DATE











#### BELGRAVIA GARDENS

#### BUILDING CONFIGURATION

Basement + Ground + 6 Residential Floors

#### NUMBER OF UNITS

735 units; studio, one, two, and three bedroom apartments

#### STATUS

New launch

#### COMPLETION DATE

Q3 2028









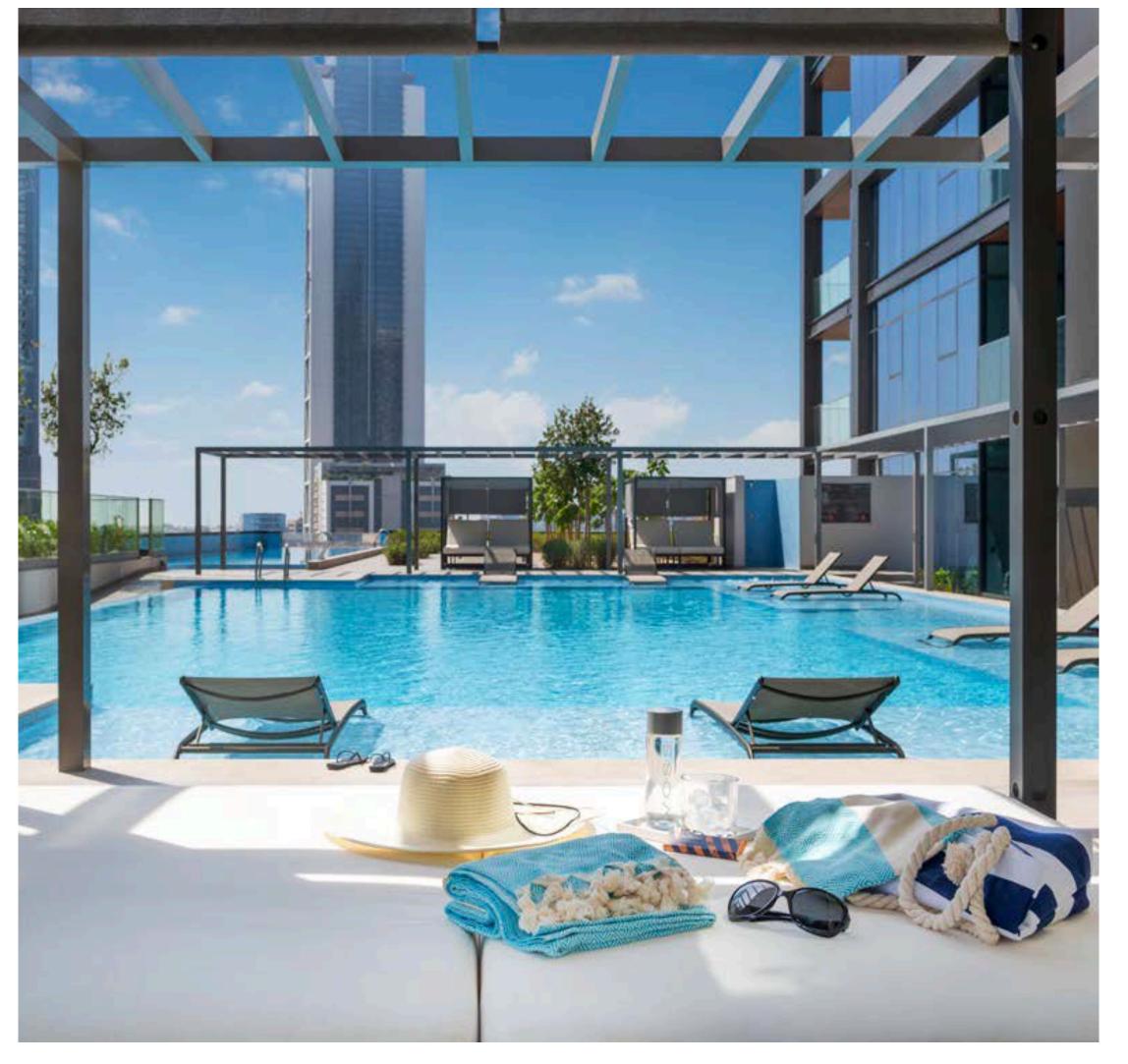


Ground + 3 Podiums + 13 Residential Floors

#### NUMBER OF UNITS

130 units; studio, one, two, and three bedroom apartments

#### STATUS











Ground + 3 Podiums + 16 Residential Floors

#### NUMBER OF UNITS

118 units; studio, one, two and three bedroom apartments and 5 bedroom-penthouses

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2026









## The Crestmark

#### BUILDING CONFIGURATION

Ground + 3 Podiums + 18 Residential Floors

#### NUMBER OF UNITS

189 units; studio, one, two and three bedroom apartments and three to four bedroom penthouses

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2026









## RIVER POINT

#### BUILDING CONFIGURATION

2 Basements + Ground + 5 Podiums + 37 Residential Floors

#### NUMBER OF UNITS

295 units; studio, one, two and three bedroom apartments, three to four bedroom duplexes and three to four bedroom penthouses

#### STATUS

Under construction

#### COMPLETION DATE

Q2 2027











Ground + 2 Podiums + 8 Residential Floors + Roof

#### NUMBER OF UNITS

266 units; studio, one, two and three bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q3 2026











Ground floor + Podium + 12 Residential Floors

#### NUMBER OF UNITS

150 units; one & two bedroom apartments, twobedroom + Maids & three-bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q2 2025











Ground + Podium + 10 Residential Floors

#### NUMBER OF UNITS

166 units; one, two and Three bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q3 2025











Ground + Podium + 9 Residential Floors

#### NUMBER OF UNITS

110 units; one, two and three bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE











Ground + Podium + 9 Residential Floors

#### NUMBER OF UNITS

110 units; one, two and three bedroom apartments, 4 bedroom duplexes

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2026









### WILTON

---- TERRACES ----

#### BUILDING CONFIGURATION

Ground + 2 Podium levels + 12 Residential Floors

#### NUMBER OF UNITS

283 units; studios, one and two bedroom apartments

#### STATUS











Ground floor + 2 Podiums + 12 Residential Floors

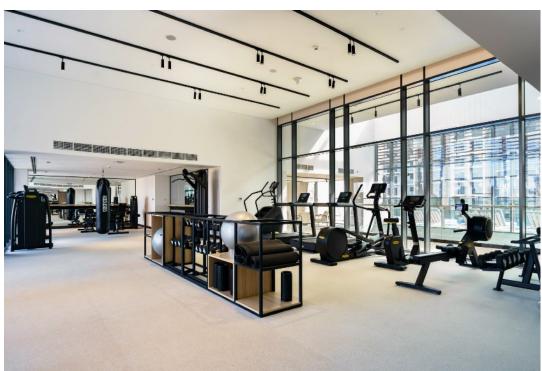
#### NUMBER OF UNITS

320 units; studio, one and two bedrooms apartments

#### STATUS









### KW KENSINGTON WATERS

#### BUILDING CONFIGURATION

Basement + Ground + Pavilion + 12 Residential Floors on 2 towers

#### NUMBER OF UNITS

270 units; studio, one, two and three bedroom apartments

#### STATUS









# BERKELEY PLACE

#### BUILDING CONFIGURATION

Ground + 2 Podiums + 12 Residential Floors + Rooftop

#### NUMBER OF UNITS

127 units; studio, one and two bedroom apartments

#### STATUS











Ground + Podium + 29 Residential Floors + Roof

#### NUMBER OF UNITS

343 units; studios, one to four bedroom apartments and Duplex penthouses

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2026









#### THE SANCTUARY

By Ellington

#### GATED COMMUNITIES

The Waterside
The Beachfront
The Lakeview

#### VILLA TYPES

The Retreat villas - 6 bedrooms
The Hideaway villas - 5 bedrooms
The Escape villas - 5 bedrooms
The Oasis villas - 4 bedrooms

#### STATUS

Under construction

#### COMPLETION DATE











#### THE WATERCREST

#### VILLA/TOWNHOUSES TYPES

The Riverine villas - 4 bedrooms
The Alcove townhouses (mid-unit) - 3 bedrooms
The Arcadia townhouses (corner-unit) - 3 bedrooms

#### STATUS

New launch

#### COMPLETION DATE









### CLAYDON HOUSE

#### BUILDING CONFIGURATION

Ground + 5 Podium + 38 Residential Floors

#### NUMBER OF UNITS

404 units; studios, one, two, three and four bedroom apartments

#### STATUS

New launch

#### COMPLETION DATE

Q2 2027









### BELGROVE

RESIDENCES

#### BUILDING CONFIGURATION

Ground + 4 Podiums + 26 Residential Floors + Roof

#### NUMBER OF UNITS

210 units;, one, two, and three bedroom apartments

#### STATUS

New launch

#### COMPLETION DATE

Q3 2027









# THE HIGHGROVE

#### BUILDING CONFIGURATION

Ground + 4 Podiums + 31 Residential Floors + Roof

#### NUMBER OF UNITS

291 units;, one, two, and three bedroom apartments, duplex and penthouses

#### STATUS

New launch

#### COMPLETION DATE











#### ELLINGTON COVE I

#### BUILDING CONFIGURATION

Tower A: Basement + Ground + 9 Residential Floors Tower B: Basement + Ground + 7 Residential Floors

#### NUMBER OF UNITS

487 units; studio, one, two, and three bedroom apartments, duplex and penthouses

#### STATUS

New launch

#### COMPLETION DATE

Q2 2028











#### ELLINGTON COVE II

#### BUILDING CONFIGURATION

Tower A: Basement + Ground + 9 Residential Floors Tower B: Basement + Ground + 7 Residential Floors

#### NUMBER OF UNITS

475 units;, one, two, and three bedroom apartments, duplex and penthouses

#### STATUS

New launch

#### COMPLETION DATE

Q2 2028











West: Ground + 5 Podiums + 31 Residential

Floors

East: 2 Basement + Ground Floor + 5 Podiums +

31 Residential Floors

#### NUMBER OF UNITS

754 units; 377 units per tower, studio, one, two and three bedroom apartments

#### STATUS

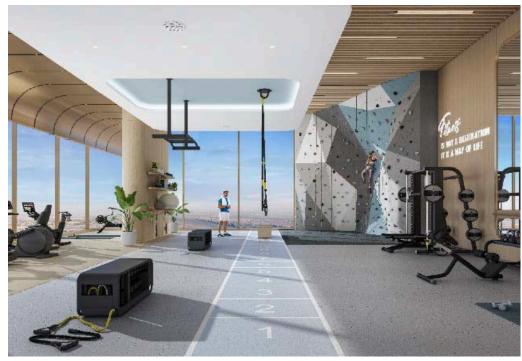
Under construction

#### COMPLETION DATE

Q1 2026







Jumeirah Lakes Towers (JLT)



### MERČER HOUSE

#### BUILDING CONFIGURATION

South: Basement + Ground + 4 Podiums + 34

Residential Floors

North: Basement + Ground + 4 Podiums + 41

Residential Floors

#### NUMBER OF UNITS

600 units; studio, one, two and three bedroom apartments, and four bedroom penthouses

#### STATUS

Under construction

#### COMPLETION DATE

Q3 2027









ELLINGTON

## EBH

BEACH HOUSE

#### BUILDING CONFIGURATION

Basement + Ground + 7 Residential Floors

#### NUMBER OF UNITS

123 units; one, two, three and four bedroom apartments

#### STATUS









## OCEAN HOUSE

#### BUILDING CONFIGURATION

Basement + Ground + 9 Residential Floors

#### NUMBER OF UNITS

88 units; 2 to 4 Single and Dual aspect units, 2 to 4 Duplex units with private pools, 1 Presidential suite & 5 Bedroom Penthouses with private pools

#### STATUS

Under construction

#### COMPLETION DATE









## ELLINGTON VILLA COLLECTION

PALM JUMEIRAH

#### BUILDING CONFIGURATION

Ground + 1 floor

NUMBER OF UNITS

12 Villas

#### STATUS

8 villas handed over 4 villas in progress









## ELLINGTON VILLA COLLECTION

EMIRATES HILLS

#### BUILDING CONFIGURATION

Ground + 1 floor

NUMBER OF UNITS

1 Villa

STATUS









# ELLINGTON VILLA COLLECTION LA MER

#### BUILDING CONFIGURATION

Basement + Ground + 2 floors

NUMBER OF UNITS

1 Villa

STATUS

Under construction

COMPLETION DATE













Ground + Mezzanine + 8 Residential Floors

#### NUMBER OF UNITS

282 units; studios, 1, 2, and 3 bedroom typical apartments, 2 bedroom townhouses, 3 bedroom villas and 1 Presidential suite

#### STATUS

Under construction

#### COMPLETION DATE









## ELLINGTON

#### BUILDING CONFIGURATION

East: Ground + Podium + 17 Residential Floors +

Clubhouse + Roof

West: Ground + Podium + 12 Residential Floors + Roof

11001

#### NUMBER OF UNITS

268 units; studios, 1, 2, and 3 bedroom apartments, 2 bedroom duplex penthouse

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2027









# ELLINGTON I

#### BUILDING CONFIGURATION

East: Ground + Podium + 17 Residential Floors + Clubhouse + Roof

West: Ground + Podium + 9 Residential Floors + Roof

#### NUMBER OF UNITS

237 units; studios, 1, 2, and 3 bedroom apartments, 2 bedroom duplex penthouse

#### STATUS

Under construction

#### COMPLETION DATE

Q1 2027











2 Basements + Ground + 13 Residential Floors + Roof

#### NUMBER OF UNITS

138 units; studios, 1, 2, 3 and 4 bedroom apartments

#### STATUS

Under construction

#### COMPLETION DATE

Q2 2027











2 Basements + Ground + 14 Residential Floors

#### NUMBER OF UNITS

516 units; studios, 1, 2, 3 bedroom apartments, 4-bedroom penthouses, and 5-bedroom villa

#### STATUS

New launch

#### COMPLETION DATE











Tower I: 2 Basements + Ground + 15 Residential Floors

Tower II, III & IV: 2 Basements + Ground + 20 Residential Floors

#### NUMBER OF UNITS

941 units; studios, 1, 2, 3 bedroom apartments, 4-bedroom duplexes, and 5 and 6-bedroom villas

#### STATUS

New launch

#### COMPLETION DATE

Q3 2028











Ellington Art Foundation aims to nurture the UAE's emerging talent across painting, photography, sculpture, installation and mixed media. Through workshops and competitions, we use our position as a leading design-led developer to help raise the profile of regional artists by showcasing their work in our buildings.

~3000 ART PIECES







# In the quality of your craft alone the reduction of waste from extra renovation work, irrelevant design or impractical interiors saves countless materials from landfills

As a leading design-led developer, we believe that sustainability must be at the heart of our thinking — in today's world, design can not excel unless it is sustainable.

In addition to following Dubai Green Building regulations and Wellness Initiatives, we use locally-sourced materials and sustainable manufacturing processes wherever possible. This includes products made from recycled materials, energy-efficient appliances, water-saving sanitary ware, FSC certified wood, low VOC paints, and light-reflective façades.

Our buildings are cooled and heated with low-noise, energy-efficient FCUs with a system that collects condensation for irrigation. Our fitness centres are equipped with eco-conscious facilities. Our parking spaces accommodate charging points for electric vehicles.

As our developments continue to expand across Dubai, our focus is on going above and beyond best practices to support environmentally friendly living with beautiful design.



## Thank You